Example: Sitting here in Harold’s Hefty Burgers at midnight, I am convinced that I am eating the ultimate form of food. The buns are feathery soft to the touch but heavy in the hand and soggy inside. As I take a full-mouth, no-nonsense bite, the melted cheese and juices cascade over my fingers and make little oil slicks on the vinyl table below. I stop chewing occasionally to flush down the rich, thick taste of animal fat with a swig from a chilled mug of fizzing root beer.

As a writer of description, you will need to focus your work to accomplish three specific tasks:

- **Emphasize a single point (dominant impression).**
  The dominant impression emerges from a pattern of details, often involving repetition of one idea with different particulars.

    The details from the above description all surround and emphasize the experience of eating the ultimate form of food.

- **Establish a perspective from which to describe your subject (point of view).**
  Point of view shows the writer’s relationship to the subject, thereby establishing the perspective from which the subject is described.

    The above description conveys the personal experience of the writer and the point of view is first person through his use of “I.”

- **Position the details for coherence (order).**
  In describing your immediate surroundings, the descriptive account should develop spatially as well as chronologically (meaning in space and time).

    In the above description, we are grounded in the experience because of the details about where the scene is taking place (i.e.: Sitting here in Harold’s Hefty Burger at midnight, I am convinced that I am eating the ultimate form of food).